Why Click? Using Audience Response Systems
Friday, October 15, 2010 with Tamra Davis, Ph.D. and Candace Shaw

Learning Objectives

1. Discuss the uses of the Audience Response System
2. Explain the value of clickers in the classroom
3. Create “clicker” questions

October 2010 EGR Presenters

Tamra Davis, PhD, a clinical assistant professor and the instructional design specialist at the University of Oklahoma College of Pharmacy. She earned her undergraduate degree in business administration, master’s degree in business education, and doctoral degree in education from Oklahoma State University. As a professional educator, she has experience in the classroom with students ranging in age from 10 – 80 years old. Instructional Design in the area of higher education is a primary interest. In addition, investigation into Multi-generational Teaching and Learning, Active Learning and Teaching Strategies, Cultural Competence, Peer Observation, and Experiential Education are secondary focuses. Davis is very active in global educational activities. She currently serves the International Society for Business Education as the international president. Davis is a co-editor for an international journal, served on the editorial board for a national journal, and published multiple articles in education related journals in both business and pharmacy. She is a requested speaker at local, regional, national, and international conferences. Her book, Assessing online learning readiness: Perceptions of distance-learning stakeholders in three Oklahoma community colleges, was published earlier this year.

Candace Shaw, the Assistant Vice Provost for Academic Technology and Telemedicine at the University of Oklahoma Health Sciences Center. She is responsible for campus-wide leadership and support of Academic Technology as it relates to teaching and learning with technology. Candace has developed and implemented a strategic plan for academic technologies on campus which includes a robust technology infrastructure with numerous academic technology tools for faculty, staff and students to utilize. Candace and her staff provide training and development in utilizing the technology tools in addition to leading and managing the administration and support of the Course Management System, online technology tools, enterprise infrastructure for asynchronous and synchronous video delivery of classes and curriculum. She collaborates with the 7 colleges, 3 hospitals, physicians and numerous health related organizations on campus in exploring the use of telemedicine and telehealth technologies, videoconferencing and web based telehealth applications and information to provide access to healthcare information and services across the state and nation. She has helped design, test, and deploy many telemedicine projects and technology to provide greater access to healthcare for Oklahomans. Candace is co-PI of a recently awarded federal grant to develop the Heartland Telehealth Resource Center serving Oklahoma, Kansas and Missouri. Candace holds a Bachelor of Science degree and has completed 32 hours of graduate course work from Oklahoma State University.

PowerPoint Slides
Handouts