8:00-8:10 Introduction

8:10 – 8:45 State of the State: The Cost of Breastfeeding in 2018
Becky Mannel, MPH, IBCLC, FILCA
Director, Oklahoma Breastfeeding Resource Center
Clinical Assistant Professor, University of Oklahoma Health Sciences Center

8:45 – 9:45 DC Breastfeeding Coalition: Reducing Disparities through Breastfeeding
Sahira Long, MD, IBCLC, FAAP, FABM
Medical Director, Children’s Health Center-Anacostia, Washington, DC

9:45-10:00 BREAK

10:00 –11:00 Baby-Led Breastfeeding: The neurophysiologic basis for infant feeding
Christina Smillie, MD, FAAP, IBCLC, FABM
Breastfeeding Resources, Connecticut

11:00-11:30 Business Case for Baby-Friendly Hospital Designation
Becky Mannel, MPH, IBCLC, FILCA

11:30-12:30 LUNCH

12:30-1:00 Recognition of Oklahoma’s Newest Baby-Friendly Hospitals
Joyce Marshall, MPH, Director of Maternal/Child Health Service
Oklahoma State Department of Health

1:00-2:00 The mother-baby dance: How right-brain communication supports newborn learning
Christina Smillie, MD, FAAP, IBCLC, FABM
Breastfeeding Resources, Connecticut

2:00- 2:15 BREAK

2:15-3:30 Hospital Panel: Safety of Baby-Friendly
Paula Griffith, Comanche County Memorial Hospital
Tina Launer, Integris Baptist Medical Center
Becky Drevets, Integris Health Edmond
Tralisa Mackey, The Children’s Hospital at OU Medical Center

3:30 -4:30 Partnering for Community Transformation: Creating a Baby-Friendly District of Columbia Sahira Long, MD, IBCLC, FAAP, FABM
Medical Director, Children’s Health Center-Anacostia, Washington, DC

4:30-4:40 Closing Comments

This activity is being jointly provided by the Office of Perinatal Quality Improvement (OPQI) and the Oklahoma Breastfeeding Resource Center. OPQI is an approved provider of continuing education by the Western Multi-State Division, an accredited approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.