Becoming Baby-Friendly in Oklahoma
5th Annual Summit
Friday, February 24, 2017
Samis Education Center
Oklahoma City, OK

8:00-8:10 Introduction

8:10 – 8:45 State of the State: The Breastfeeding Landscape in 2017
Becky Mannel, BS, IBCLC, FILCA
Director, Oklahoma Breastfeeding Resource Center

8:45 – 9:45 Breastfeeding Disparities and Social Marketing
Melissa Bartick, MD, MSc
Harvard Medical School
Cambridge Health Alliance

9:45-10:00 BREAK

10:00 –11:00 My Brain is Doing What? Bias, Ethics, and the Lactation Specialist
Cynthia Good Mojab, MS, IBCLC, CATSM
Director, LifeCircle Consulting

11:00-11:30 Panel: Observations from Lactation Support Providers of Color
Montika Collins, BS, BSN, RN, CLC, IBCLC
Cyndi Garcia, IBCLC
Denisha Graham, BS, IBCLC candidate

11:30-12:00 Recognition of Oklahoma’s Newest Baby-Friendly Hospitals
Terry Cline, PhD
Oklahoma Commissioner of Health
Secretary of Health and Human Services

12:00-1:00 LUNCH

1:00-2:00 Massachusetts Baby-Friendly Collaborative: Lessons Learned and Shared
Melissa Bartick, MD, MSc
2:00-2:15 BREAK

2:15-3:15 Mothers’ Panel: Mothers’ Experiences with Baby-Friendly Practices
Lauren Bridgman
Marcy Carrick
Eleisha Lively
Elizabeth Rodgers
Kyla Williams

3:15-4:30 Brief Lactation Encounters: Effective Counseling Techniques When Time is Limited
Cynthia Good Mojab, MS, IBCLC, CATSM

4:30-4:35 Closing Comments