8:15 – 8:30 Introduction/Welcome

8:30 – 8:50 Oklahoma and U.S. Updates on Breastfeeding
    Becky Mannel, BS, IBCLC, FILCA
    Director, Oklahoma Breastfeeding Resource Center

8:50 – 9:50 Building a breastfeeding culture using the six sources of influence
    Alison Stuebe, MD, MSc
    University of North Carolina School of Medicine

9:50 – 10:10 BREAK

10:10 – 11:00 Breastfeeding and Maternal Substance Abuse
    Anne Merewood, MPH, PhD, IBCLC
    Boston Medical Center

11:00 – 11:30 Lessons Learned from a CNO
    Angie Kamermeyer, RN
    Chief Nursing Officer, Integris Health Edmond

11:30 – 12:00 Recognition of Oklahoma’s Newest Baby-Friendly Hospitals
    Terry Cline, PhD
    Oklahoma Commissioner of Health
    Secretary of Health and Human Services

12:00 – 1:00 LUNCH

1:00 – 2:00 The Role of the Obstetrical Physician in Promoting and Supporting Breastfeeding and How Baby Friendly Hospitals Can Improve Your Patient Outcomes
    Alison Stuebe, MD, MSc
    University of North Carolina School of Medicine

2:00 – 2:15 BREAK
2:15 – 3:00  Fathers’ Panel: How Dads can Support Breastfeeding
            Fathers of Breastfed Babies

3:00 – 3:45  Engaging Fathers in Breastfeeding Support
            Muswamba Mwamba, MPH, IBCLC
            City of Dallas Health Department

3:45 – 4:15  Becoming Baby-Friendly in Oklahoma: Real Facts About Baby-Friendly Hospitals
            Becky Mannel, BS, IBCLC, FILCA
            Director, Oklahoma Breastfeeding Resource Center