Rideshare Advisory Committee Report & Parking Updates

Thursday, November 6, 2008
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www.oupts.ouhsc.edu
Several months ago the Executive Committee of Staff Senate began to discuss what could be done to assist employees with carpooling to work. At that time it became one of the important agenda items that Staff Senate wanted to work on this year.
ACOG

- ACOG (the Association of Central Oklahoma Governments) is a “council of governments,” or “COG” aka: regional council, planning association, substate agency.

- There are 11 COGS in the state. Each varies slightly depending on the makeup of their constituencies.

- COGs help develop regional plans that affect more than one community by coordinating, managing and administering federal and state funding, projects, programs and services that benefit the entire region.
What does ACOG do?

- manages the 9-1-1 emergency phone system (outside of OKC).
- provides research and guidance on surface and groundwater issues.
- serves as the Metropolitan (transportation) Planning Organization for the region.
- manages various initiatives that affect the region that communities may not be able to address individually.
Rideshare Advisor Committee

- ACOG put together a Rideshare Advisor Committee this past September with large corporations throughout the Oklahoma City Metropolitan Area. Including:
  - OU / OUHSC
  - Dell Computers
  - Devon Energies
  - Hobby Lobby
  - Catholic Charities
  - UCO
  - Tinker Air Force Base - to name a few
What is Rideshare?

- Efforts aimed at reducing the use of Single Occupancy Vehicles
- Ridesharing can involve:
  - Carpooling
  - Vanpooling
  - Transit
  - Biking
  - Walking
  ...Basically anything *besides* driving to work ALONE.
Why Share A Ride?

- Saves commuters money on fuel and reduces wear and tear on vehicles
- Reduces vehicle emissions and pollution
- Reduces traffic congestion: Every person that carpools takes one car off the road!
- Reduces stress to and from work
- Less parking costs and hassle
Every day there are ten million empty seats on the road.
Existing Rideshare Programs

- Tulsa
- North Carolina
- Kansas City
- St. Louis
- Delaware
How does it work?

Once users are interested, the web-based program handles the rest.

Metro! Rideshare: Find your carpool match for free!

Metro! Rideshare is a free, quick and secure service that connects commuters throughout the Metropolitan Omaha Region who are interested in carpooling. Simply create a new account and profile and Metro! Rideshare will automatically search for carpool matches according to your commuting preferences.

Carpooling helps to save money on fuel costs and vehicle wear and tear. Having someone to share the ride with can also be fun and relaxing. And by carpooling you are helping to reduce our dependence on oil and decrease pollution in the Omaha metro area.

Click on the FAQs link above to learn more about the program if you've never tried Metro! Rideshare. The Support link provides a step-by-step explanation of how to use this Web site. Or you can always e-mail the coordinators of Metro! Rideshare at the Metropolitan Area Planning Agency (MAPA): rideshare@mapacog.org
Create a Personal Account to Find Matches
## Edit Personal Preferences

### My Page - Carpool Preferences

#### Simple

- **Commute Start Time:**
  - Time: 10:00 AM
  - Variance: 30 minutes

- **Commute End Time:**
  - Time: 6:00 PM
  - Variance: 30 minutes

#### Days of Week:
- Sunday
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

#### Gender:
- Male
- Female

#### Gender Preference:
- No
- Yes

#### Smoker:
- No
- Yes

#### Smoker Preference:
- No
- Yes

#### Willing to Drive:
- No
- Yes

#### Advanced:
- I'm willing to travel no more than 40 miles to pick-up a carpool match.
- I'm willing to travel no more than 40 miles to drop-off a carpool match.

#### Show Directions?
- Yes, show my directions

#### Comment:

When you appear as a match in other users’ match results you can allow them to see general directions to your home or start location. This may help them evaluate you as a potential match. Your actual address is never exposed.
See Your Potential Matches

Hint: You can click the More > link on each potential match's row to view additional information about that user and to send them an email via the site.

Page 1

PRINTABLE REPORT
Click to print this report in Adobe PDF format.
Review Your Potential Matches

**USER DETAILS**

Name: James  
Commute Days: Mon, Tue, Wed, Thu, Fri  
Gender: N/A  
Has gender preference? No  
Is a smoker? No  
Avoid Smokers? Yes  
Available to drive? Yes  
Comment: TAKE THE NEXT STEP. You can contact your potential match using the form below.

**MATCHES MAP**

Distance: 7.3 miles - Time: 12.0 minutes
Contact Your Match

SEND EMAIL

Subject: GreenRide - Carpool Matching

Message:
You are listed as a potential carpool match for me on http://www.metrorideshare.org and I was wondering if you are interested in carpooling. If you would like, I can send you more information about myself, just let me know. Thanks, I look forward to hearing from you.

Greg

Include profile link
We can automatically include a hyperlink to your profile page, similar to: View My Profile >.

Send Email
Vision for Central Oklahoma Rideshare

- Dedicated to aiding Central Oklahoman commuters in finding easy, viable, and sustainable modes of alternative transportation.

- ACOG will offer information and services to help our constituents make wise commuting choices that will help reduce traffic congestion, improve air quality, lessen commuting stress, and save money.
Vision for Central Oklahoma Rideshare

ACOG staff will:

- Procure and implement a web-based and hosted rideshare matching service
- Coordinate with major employers and colleges/universities to build up the rideshare database
- Promote the new Central Oklahoma rideshare program
ACOG has selected Ecology & Environment’s “GreenRide” to provide the web-based rideshare matching service. This software is very user-friendly and ACOG feels that it best fits our region’s needs.

http://www.greenride.com/
GreenRide is Ecology and Environment, Inc.'s award-winning ridesharing solution designed for developing successful alternative transportation programs such as carpooling, bike-to-work and park-and-ride. GreenRide is being used by customers in 21 states and internationally to offer trip reduction solutions to over 37 million people.

http://www.greenride.com/
The modules ACOG has selected to purchase with car pooling are:

- Allowing matches within organizations
- Transit
- Bike to Work
- Park & Ride

http://www.greenride.com/
Listed below are links to some of the regions that use GreenRide:

Tulsa: www.green-traveler.org
Kansas City: marc.greenride.com
Southeast Michigan: mirideshare.org/en-US/
Omaha: www.MetroRideshare.org
During the first week in November, ACOG Staff will be interviewing the Advertising agencies who responded to their RFP. The plans are to have an ad agency under contract by the end of November.
Our next rideshare committee meeting with will be held on Tuesday, December 2\textsuperscript{nd} at 1:30 p.m. This meeting will be very important as ACOG will have both the advertising agency and the software vendor under contract at that time. The RideShare Committee is hoping that the advertising agency will have some creative concepts prepared for us to choose from. Also, we will be planning the launch activities for the program’s January roll-out date.
Legal Review

- Prior to the University agreeing to participate in this RideShare program, Legal needs to review how GreenRide addresses the issues of liability for participating entities? Once we receive that information we will send it through the University’s Legal Department for review.
QUESTIONS?

Call Brian
At Extension 47399
Or

DOUG
At Extension 47391
OUHSC Parking & Transportation Services

Got a meeting across campus?

Take a ride on us!

OUHSC Transportation Services provide shuttle service from 6 a.m. to 8 p.m., Monday thru Friday. There are two shuttle routes on campus (see maps). For routes and times, go to www.oupts.ouhsc.edu/transport.htm and select the route — Central or West Express. Then, click the letter at the stop you wish to begin/end your journey for the scheduled times. It's just that easy!
OUHSC Bus Routes

We currently have 3 bus routes on campus.

- Central
- West
- VA (VA staff)
Central Route
6 am – 8 pm

- The Central Route provides a 7 1/2 minute service with 2 buses during the peak times.

- A 15 minute service before 7 am, after 6 pm and when classes aren’t being held (1 bus running).
West Route
6 am – 6 pm

- Provides a 15 minute service Monday through Friday.
- Convenient Conference Parking at the HHODC South Parking Lot
Central Route & West Route

Central Route Schedule
- Monday - Friday
- 6:00am - 8:00pm
- Every 7 minutes
- 7:00am - 6:00pm
- Every 15 minutes
- 6:00am - 7:00am
- 6:00pm - 8:00pm
- Last Run - 7:45pm

West Route Schedule
- Monday - Friday
- Every 15 minutes
- 6:00am - 6:00pm
Conference Parking

• When your department anticipates more than 10 people will be arriving from off-campus it is very important to notify parking at parking@ouhsc.edu in order for us to accommodate the parking needs of those attendees.
Conference Parking

- Email should be sent as soon as the event is in the planning stages.
- We need to know:
  - Name of the Event
  - Date(s)
  - Times(s)
  - Where the event will be held
  - How many guests are anticipated
  - Point of Contact
Conference Parking

- A confirmation email needs to be sent with the final numbers of attendees one week prior to the event.

- Your guests will most likely be parking away from the event and will need to ride on one of our OUHSC Shuttles to and from the event.
VA Route
4:30 am – 6:30 pm

- Two busses run from 6:30 am to 9:00 am and 2:30 pm to 5:00 pm.
- Bus runs counter-clockwise and passes by stops every 15 minutes.
- Every 7 minutes when 2 busses are running.
How to Find Route Times

1. Click on the “Transportation” link on the OU Parking & Transportation homepage
   
   http://oupts.ouhsc.edu/

2. Select the route
   
   http://oupts.ouhsc.edu/westrte.htm
   http://oupts.ouhsc.edu/cenroute.htm
How to Find Route Times

3. Click on the letter at your stop for route times.

http://oupts.ouhsc.edu/cenroute.htm

That’s it! It’s just that simple.
Employee Orientation Tours

We work closely with HR in regards to providing a shuttle to do the Employee Orientation campus tour every 2\textsuperscript{nd} and 4\textsuperscript{th} Wednesday of each month, leaving the Service Center Building at 11:00 am that lasts one hour. I highly recommend that if you have not gone on this tour that you make it a point to do so.
Ambulatory Surgery Center – Construction is anticipated to begin in December 2008, displacing an estimated 200 parking spaces in the HHODC Lot, once the new building is completed in approximately 12 months most of the parking spaces will be returned to us.
OUCP Parking Garage

OUCP (5-Story) Parking Garage – In late September the contractors observed additional damage/delamination of a double-tee for the 3rd floor exit ramp and column. After several discussions with the structural engineers we decided to have the contractors shore up the ramp from ground level to keep the ramp in operation. The contractors provided me a quote this week to fix the problems in the amount of $52,000 to bring a total of $250,000 in repairs in this garage since July 2008 that were not anticipated.
**BUS PASSES**

- Bus Passes – Due to the requests we have received we are currently selling Metro Transit bus passes at the Parking Office. They are $50 a month for the Express pass to either Norman or Edmond and $40 a month for the unlimited monthly bus pass for Oklahoma City.
Everest Ave. and 12th St.

As we discussed previously, Oklahoma City abandoned the two streets and they are in desperate need of repair with sinking and/or damaged areas throughout. There are no funds to do street repairs in the University budget. Site Support has estimated that the repairs to be completed are 42 12’x16’ sections, not the entire streets, at a cost of $280,000. Administration and Finance has agreed to pay half of the repairs if Parking will be pay the other half. This work will start once school is out in May 2009.
Back in December, we placed the order for three new Gillig buses to start replacing our fleet. The new buses are scheduled to arrive in December 2008. Central Oklahoma Transportation Parking Association COTPA and we submitted the Purchase Order this week to purchase two new paratransit vans with a seating capacity of 14 with 2 wheelchairs accessibility. The arrival of the new paratransit vans will be in February 2009.
Parking Expenses

Parking and Transportation is an Auxiliary Unit, which receives no state money to operate.

I have said this in the past, although believe it is worth repeating. In 2001 when OUHSC assumed MTRA we inherited $300,000 in cash and over $2 million in debt. Since then we have reduced the inherited debt to less than $756,000. Parking’s annual budget is approximately $2.8 million of which staff and faculty permits account for 37 percent or $1,028,115, HSC Student permits account for 13.9 percent or $387,893.34. The largest single expense we have is debt service, that we pay annually approximately $548,000. As I said, some of which I inherited, and then some that I took on with the new access and revenue control system.
Parking Expenses

Since I have been here we have been able to spend approximately 2.6 million dollars on capital projects without incurring further debt, including the resurfacing of the Faculty House Lot at a cost of over $14,000.00, the complete reconstruction of Lot A for $326,000.00, Family Medicine for $186,000.00, over $111,000.00 on J Lot. We added 215 parking spaces in O Lot at a cost of approximately $298,000.00, Replaced lights in K Lot with Metal Halide at $12,000.00, Lowered the lights in WP levels 1 and 2 at $10,675, $75,000 on the relocation of the VA Parking Approach; $1.2 million dollars on the WP Parking Structure Rehabilitation and most recently we are currently spending $250,000 on the repairs at the OUCP Parking Structure.
Parking Expenses

Our major expenses this past fiscal year were:

- Campus Police: To provide Safe Ride, security, jump starts and flat changes in our parking structures and lots: $80,000
- Utilities to include electricity to provide lights in the parking structures and lots, water and communications: $128,000.
- Site Support and Landscaping to include snow and ice removal, cleaning of the garages, changing light bulbs and minor maintenance: approximately $284,000.
- We spent $1,200,000 in repairs of the WP Parking Garage, now looking at the repairs of the guard rails and emergency repairs at the 5-Story parking garage we do not have enough to pay for all the repairs. Our garages are old and are requiring additional upkeep.
2009 Parking Rate Increase

- Based on the above, I approached the Administration last month and asked permission that we do a parking rate increase to go to the Regents meeting in December to take effect in January 2009.
2009 Parking Rate Increase

- Major repairs of the aging parking facilities on campus along with needed structural repairs to extend their operational life have exceeded our projections. This proposed increase will ensure that funds are available for the needed repairs as well as maintaining and operating the aging facilities. Previous rate increases occurred in July 2002 and October 2006. This proposed increase to take place in January 2009 is part of a plan to review rates every 3 years, but was accelerated due to the major repairs currently taking place.
2009 Parking Rate Increase

The proposed increased rates are as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Current Rate</th>
<th>Proposed Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSC Students per semester</td>
<td>$100.00</td>
<td>$108.00</td>
</tr>
<tr>
<td>Employees – Non-reserved</td>
<td>$20 per month</td>
<td>$22.00 per month</td>
</tr>
<tr>
<td>Reserved Area</td>
<td>N/A</td>
<td>$50.00 per month</td>
</tr>
<tr>
<td>Reserved Space</td>
<td>$50 per month</td>
<td>$65.00 per month</td>
</tr>
</tbody>
</table>
Reserved Parking Areas

- As we have discussed previously - a better practice in reserved parking is to reserve an area, issue permits on a one-to-one basis initially, monitor actual use, and then issue additional permits as necessary to keep the area fully occupied. This is a much more common practice on major campuses, since vacant spaces in prime locations are to be avoided if at all possible.
Reserved Parking Areas

- We will be offering reserved area parking. The new parking lot behind the College of Allied Health will be a reserved area as well as the first floor of the WP Parking Garage. At that time I will have three rate schedules for employees:
  - Open parking
  - Reserved parking space
  - Reserved parking area
QUESTIONS?